



# Shashwat Sahbhagi Sansthan



# Biannual Report 2013-15

## Shashwat Sahbhagi Sansthan

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# Preface

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We are pleased to present before you biannual report of Shashwat Sahbhagi Sansthan of 2013-15. During this period, a few programs were initiated on the basis of issues emerging out of programs running earlier. These programs include:

1. Education projects in 2 developmental blocks of Sitapur district through remedial, different approaches of school support and rural library centers.
2. Essential Medicine project for Diarrhea management among 0-5 years children in Sitapur, Hardoi, Shahjahnpur, Bareilly, Budaun, Lakhimpur, Pilibhit, Kannauj, Farrukhabad, Bahraich, Shrawasti, Balrampur, Raibareli, Pratapgarh and Koushambi Districts by increasing awareness of ORS AND zinc in the treatment of diarrhea.
3. Livelihood intervention through Agriculture diversification project in Firozabad district.
4. Anganwadi Training in Sitapur and Lakhimpur.
5. Animal Welfare through Equine Welfare Program in Lakhimpur and Pilibhit.

During this period, the programs of the organization expanded geographically. For implementing these programs associations were forged with many funding agencies, particularly with Sir Dorabji Tata Trust (SDTT) and DSCL for Khushhali Sehat AED for Diarrhea management among 0-5 years through zinc treatment. Disability program with support of World vision India and Uttar Pradesh Diversified Agriculture Support Project (UPDASP) for livelihood program. Diarrhea program of Public sector and Private sector was supported by CHAI (Clinton Health Access Initiative)

During this period, the organizational team developed deep understanding of the issues on which the organization is working. The efforts of the organization got support from several changes in relevant statutes, particularly Right to Education, disability and NREGA.

I take this opportunity to thank our Donors, Governing Board members, community, media and government department for their continued support.

Thank you all.

**Devendra Misra**  
Chief Functionary

## Program Interventions

### I. Health hygiene and nutrition

#### 1. Diarrhea program

##### A. Public Sector

Diarrheal diseases are a major cause of hospitalizations and child deaths globally. Together, they account for approximately one in six deaths among children below than five years of age.<sup>1</sup> Of India's more than 2.3 million annual deaths among children, about 3,34,000 are attributable to diarrheal diseases. The majority of diarrheal deaths can be averted through simple, effective, and affordable treatment—zinc and oral rehydration salts (ORS). According to data available from the National Family Health Survey (NFHS - 3) for the year 2005-2006, the coverage rate for treatment with ORS is 26.2% and for zinc it is just 0.3%.

The Clinton Health Access Initiative (CHAI) and Shashwat Sahbhagi Sansthan have collaborated to ensure long term sustainability of ORS and zinc treatment by creating an integrated project in five districts of Uttar Pradesh (UP) including Lakhimpur Kheri, Pilibhit, Farrukhabad, Kannauj and Balrampur, covering a total of 45 blocks.

The objectives of the project include:

- Improving technical knowledge of front line workers (FLWs) on diarrhea
- Ensuring uninterrupted supply of ORS and zinc at different levels
- Reporting on diarrhea cases and their treatment to strengthen the government's health management information system (HMIS)
- Educating mothers/caregivers on appropriate management/treatment of diarrhea using ORS and zinc.



**Activities done to achieve the project objectives:**

Activities	Achievements
VHND Meetings	727
No. of Participants in FLWs Trainings	25839
No. of FLWs Visit	46057
Block/CHC Meeting	810
AWW Sector Meeting	494



*FLWs Meeting with CMO*



*FLWs Training by SSS Team*

**B. Private Sector**

**Objectives of the project:**

1. To reduce morbidity and mortality related to diarrheal disease among children under 5 years of age, through deployment of new and improved approaches to scale up Zinc and Oral Rehydration salts (ORS) for diarrhea treatment. Aim is to reduce the burden of diarrhea on child health and increase child survival in India, and contribute to improved child health outcomes and provide actionable information for diarrhea treatment.
2. The broad spectrum objective is to sensitize RMPs and Medical stores in 65 blocks of Lakhimpur, Pilibhit, Raibareilli, Pratapgarh and Kaushambi Districts of Uttar Pradesh and to increase the numbers of Zinc and ORS users in management of Diarrhea.
3. The goal is to ensure long-term sustainability of ORS and zinc treatment in childhood diarrhea and to ensure that usage of ORS from 13% and Zinc 1% increases to 50%.

### Activities accomplished:

Trainings	All field staff was given training covering different aspects
Mapping	22,360 villages were identified comprising of census and non-census villages in all the 5 districts.
RHCPs and Medical Stores Covered	Total 14,390 RHCPs and 4703 retailers were identified and made aware for the usage of Zinc & ORS
Users	Total 8670 RHCP and retailers started using ORS & Zinc.
IEC Material	LBL leaflets danglers envelopes Tab were used to make awareness of Zinc and ORS
Meeting	Monthly staff meeting was done every month.
CME	RHCP group meetings were done to impart knowledge on Zinc & ORS collectively.Total 38 CMEs were done in different districts.
Taxi Tour	Taxi tours were done for wider & deeper coverage of geographical areas of district.



*CMEs with RMPs at community and CHCS in progress*

### C. Khushali Sehat Program

Shashwat Sahbhagi Sansthan with the help of DSCL started Khushali Sehat program which laid emphasis on changing health behavior towards mother and child care. The main objective was to change behavior among communities for improved maternal and new born health. This program was operational in 15 villages of Hardoi district. The targeted area were informed on required nutritional intake, immunization, prevention of common infections, identification of maternal and new born danger signs, breast feeding etc.

#### Activities

1. Health camps
2. Village level meetings



3. Home visits
4. Special camps for glaucoma.
5. Conducted awareness meeting on health issues.
6. Pregnant women's were educated what precautions should be taken before and after pregnancy.

#### **D. Anganwadi Training:**

Anganwadi workers were provided training in Sitapur and Lakhimpur districts. Total numbers of participants were 2875 with the support of GEAG (Gorakhpur environmental action group) and MI (Micronutrient Initiative), Shashwat Sahbhagi Sansthan was able to accomplish this training. The participants were provided knowledge on Vitamin A and other micronutrients.



*AWW Training in Lakhimpur*



*AWW Training in Sitapur*

## II. Education program

- 1. Promoting Education amongst Girl Children:** Promotion of education among girls has been one of priority areas, especially mainstreaming girl children with the elementary level education. Focus has also been laid on mainstreaming dropout and out of school children with the formal education system through working and mobilizing the community members around the issue of education.

Organization has started 10 Bridge Education Centers in 10 such villages/hamlets in 2008 and continued till 2012, where concentration of dropouts and out of school children is comparatively higher as compared to other villages. The statistics was obtained through a baseline survey which was conducted before program initiation. After completion of the fourth year, 1653 children were mainstreamed into nearest government primary schools. The mainstreamed children are also supported by the centers in terms of remedial inputs to ensure their good performance at schools.

10 Remedial Coaching Centre for the Adolescent Girls in the age group of 12-18 years have been started since the inception of the project. The objective behind this initiative was to link the young and adolescent girls with education who have either dropped out or are irregular at school because of security reason or because of low performance level at schools. In the remedial coaching centers apart from studies discussions are held and information is shared so that they build confidence and shed all inhibitions. Through 10 centers 881 girls were given remedial educational support.

For their overall development, adolescent girls have been organized into Kishori Samuh. There are 22 Kishori Samuh with total 275 members. The girls are emerging as young leaders and facilitators of change. They are spreading across awareness on education and linking young girls to education by identify and meeting girls of their age group who do not go to school. An in- house orientation program was organized for the active members of Kishori Samuh. An education kit (containing hanging black-board, chalk and wall posters, bag and Naya Safar, a reference book and other stationeries) to each of the girls were provided. The Kishori Samuh members have made more than 1500 girls literate. They also spread awareness on personal hygiene and importance of iron intake to avoid malnutrition and anemia.

- 2. Women Education Literacy Program:** It was supported by the SDTT. The main emphasis of this project was to promote literacy to the women from the marginalised communities. The following objectives of the project have been conceived:
  - To promote women's (especially women from marginalised communities) literacy and numeracy programmes that enable and strengthen: empowerment processes:
    - women's livelihood;
    - women's group and its leadership;
    - women's participation in panchayats and school management committees (SMCs);
    - women's access to rights and entitlements (MNREGA; monitoring of rights like the Right to Education or information)
  - To demonstrate qualitative and quantitative impact of literacy and numeracy in the areas mentioned above.

3. To promote the development of gender-sensitive and context-specific literacy programmes, teaching learning material and curricula.
4. To build capacities of the organization (SSS) in the area of women's literacy and empowerment.

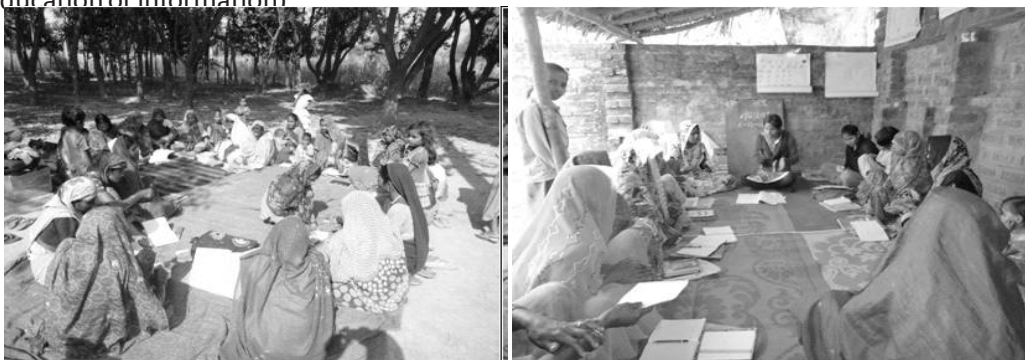
**Outcomes expected:**

1. 16 women trained in literacy and numeracy pedagogy enhanced capacity to conduct literacy centers for women- members of SHGs, SMCs and other CBOs, elected panchayat representatives and community leaders.
2. All 480 women attain literacy and numeracy skills have developed capacity of reading, writing and solving basic arithmetic and at least 70 percent have applying these skills in their real life context.
3. At least 40 percent women SHG members and SMCs with enhanced literacy and numeracy have directly use these skills in the areas:
  - Maintain minutes of the group and manage individual and group accounts;
  - Manage regular meeting, saving and credit;
  - Provide effective leadership to their respective groups
4. At least 40 percent women have reported improvement in decision-making at household level and have greater capacity to counter gender issues in families and society by end of the project.
5. Of the women attain literacy skills; at least 50 percent begin spelling out their entitlements under major government social security schemes-NREGA, PDS, housing and other pension schemes etc and improved their economic status.
6. At least 30 percent women / families with enhanced income spent significant amount on education, health and habitat.
7. At least 60% elected women representatives attain literacy and numeracy skills have aware about roles and responsibility of GS and GP and play active role in holding regular meeting of GS and GP.

**3. Program Findings**

**Objective-1:** To promote women's (especially women from marginalised communities) literacy and numeracy programmes that enable and strengthen: empowerment processes:

- Women's livelihood.
- Women's group and its leadership.
- Women's participation in Panchayats and school management committees (SMCs).
- Women's access to rights and entitlements (MNREGA; monitoring of rights like the Right to Education or information)



*Women literacy centers at community in progress*

**Activities:** During the period the following activities were undertaken to pursue the above objectives:

1. **Establishment and continuation of women education and literacy centre (WELC):** A total of 16- WELCs have been set up in 16-villages/hamlets of the Gondlamau development block where concentration of SC and marginalized women are learning. We have regularized all 16 learning centers in Gondlamau block. The centre wise details are highlighted in the following table where women are using as learning center. At the learning center we are creating learning environment through different activity like teaching, doing some creative activity coloring etc.
2. Hamlet and village wise meeting for the general awareness to the women:
3. Promoting leadership through different activities.
4. Voter awareness in parliamentary elections.

**Achievements :** 506 women learners are learning through different 16 WELCs. Demand rose for Job Card of MNREGA by 15 women of Matera village. To start just writing activity at the bank women initiated signature than thumbs impression. Two women from learning center have been a part of school management committee.

**Objective 2 :** To demonstrate qualitative and quantitative impact of literacy and numeracy in the areas mentioned above.

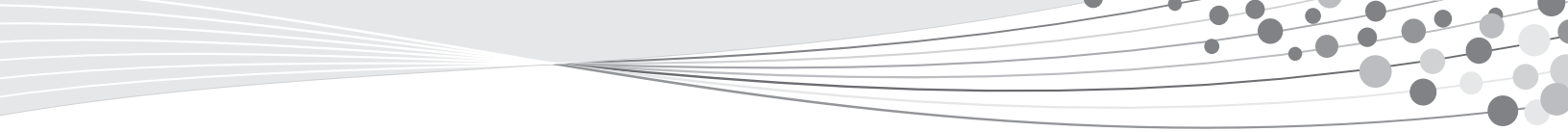
**Objective 3 :** To promote the development of gender-sensitive and context-specific literacy program, teaching learning material and curricula:

1. Day camps organization at different locations:
2. Literacy activity at the learning centers':
3. Akshar Mela at different locations:
4. 1 day in house TLM preparation on numeric, linguistic and related to gender issues:
5. Discussion with learners on gender issues at the centre by teachers.

**Achievement :** Understanding on gender perspective and negative consequences of gender discrimination has build among project team and community itself. Good understanding on right based among learners and project team as well. Improvement in numeric and qualitative education. TLM based teaching at the WELCs and producing TLM at the centers as per need of the learner. Regularisation of women at learning centre. Competitive feeling developed among women.



*Celebration of republic day and teachers workshop in progress under literacy program.*



**Objective 4 :** To build capacities of the organization (SSS) in the area of women's literacy and empowerment.

**Achievements :** As a consequence of the above activities carried out during the period perspective building among team members of the WELC project has been created. MIS systems are in place as per requirement of the project. Regular sharing through staff meeting. Learning by doing through exposure at Lalitpur.

## 1. Other Activities

- a. **Celebration of Important Days :** Important days like Republic day, International Women's Day, Ambedkar Jayanti, World Environment Day, Independence Day, Teachers' Day, Gandhi Jayanti and Children's Day were celebrated in the project area. The celebrations were aimed to generate awareness and build rapport with the community, school teachers, Panchayat members, children, parents and other stakeholders.
- b. **Art Competition/Mela for Children :** Seven art competitions and melas were organized at different locations of the project area for school going children, BEC and RCC children/adolescent girls. Children enthusiastically participated in the event and freely made their paintings, which were evaluated by government school teachers and gram Pradhans. The winning children were given suitable awards. Over 1,145 children, 102 guardians, 84 school teachers including Shiksha Mitra, 27 panchayat members and 52 women SHG members actively participated. Community provided the space for venue space and also did logistics arrangements. Posters related to girl education were displayed for awareness generation.
- c. **Celebration of Girls Education Awareness Week :** This campaign is carried out twice in a year for one week each in July and November in all the 25 gram panchayats. Nearly 4,000 men and women participated in the campaign. The event was marked by wall writings in 80 villages, 45 village level meetings and distribution of pamphlets and posters, and rallies. Apart from the above mentioned participants school teachers, parents, panchayat members, asha bahu, anganwadi workers, SHG women, BRC coordinator and ABSA also participated in the event.

### III. Livelihoods Program and Animal Welfare

#### 1. SHG formation in Firozabad under UPDASP:

Uttar Pradesh Diversified Agriculture Support Project (UPDASP) commenced in September 1998 with the financial assistance from the World Bank to intensify agricultural activities through farmer's participation. After the World Bank funding stopped, it is being financed by the Uttar Pradesh Government.

UP has varied topography as is distinctly demonstrated through the nine Agro-ecological zones. These zones have significant variations in terms of soil conditions, rainfall, temperature, etc. Besides, the State is divided into four economic regions - Eastern, Western, Central and Bundelkhand. Almost all the available arable land has already been brought under cultivation, it is now recognized that future growth would largely come from improvements in productivity and diversification into the production of high value commodities in the farming systems linked to regional specialization and sustainable management of resources, especially land and water.

#### Activities

- SHG formation, male and female
- Agricultural demonstrations
- Training for food production
- Kisan Vidyalaya
- Vermi-compost promotion
- Marketing of produce
- Building model DASP villages
- Identification of model farmers and capacity building of identified model farmers
- Association with line departments related to agriculture like horticulture, floriculture, poultry, dairy, food preservation, animal husbandry, fisheries, etc., have been forged.

#### Achievements in last 3 year

- SHG formation (Male 86, female 73)
- 540 Agricultural demonstrations
- 23 Training on food production
- 19 Kisan Vidyalaya, one in each block
- 44 units of Vermi-compost
- Linking of Producers Association with three marketing agencies
- 36 model DASP villages
- Identification of 40 model farmers and capacity building of identified farmers

#### a. Self-Help Groups in Gondalamau

SHGs were also made with the help of Care giver project which was supported by CHAI. The project was run to enhance the community awareness about zinc and ORS. Women's self help groups have been formed at Panchayat level. The members are from deprived sections of the society. Meetings

are held regularly and information and issues are discussed to develop their understanding on Panchayat, health, women exploitation, issues around women and adolescent girl, etc. For improving economic status of the women, the groups are imparted training on cash and credit limit, records that need to be maintained, CCL, etc. Twenty groups have been given CCLs and are linked with the income generation activities.

Many SHG members have participated in different activities and have played proactive role in bringing positive changes in their personal as well as in social environment. The groups have become centre of development and information dissemination as the members share information on education, health and development program like, NREGA, BPL & Antodya Card, Mid Day Meal etc with community members.

A forum titled, '**POWER**' has been constituted with the representatives of SHG groups in Misrikh developmental block of Sitapur district. The forum identified active members and prepared them to fight last Panchayat election. The forum also identified other active members from community and they were encouraged to participate in the process. Around 26-27% of part of the forum.

NABARD officials have visited few groups. Under NABARD's supervision, a financial inclusion program has been initiated to link all community members with banks. With making banking norms easier, the program aims to link people with banks to develop saving habit. Since students are good carriers and disseminator of information, NABARD in association with Shashwat Sansthan organized college quiz related to financial literacy in 5 colleges. Three village levels meets and five street plays were also conducted. District level bank officials and those from NABARD also participated in these events.



## **2. Vocational training :**

The vocational training has also been provided to the women of district Sitapur and Misrikh. The training was of beautician and sewing. Through vocational training, SSS is enhancing the employability of youth. By learning these trades youth have the opportunity to run their own businesses in future for their livelihood. Skill building of youth is best strategy to enhance the employment and provide scope for better opportunities. The only need of the hour is to train them and equip them with the employability skills. Through Beautician training women's and girls were trained in beauty course and their skills developed. Through sewing center three month sewing course adolescent girls and women's were successfully trained in basic sewing course. This vocational training centre was establish to create platform for the youth to learn new skill and empower them socially, economically and psychologically and thus bring a change on their life. The youth will walk out in a different way looking the world in a more innovative way.

## **3. Animal Welfare in Pilibhit and Lakhimpur:**

An animal welfare programme named Equine Welfare has also been conducted by Shashwat Sahbhagi Sansthan with the help of Brooke India. In this program equines i.e. horse, mules and

donkey owners are being provided services related health and livelihood. This program is being implemented in Lakhimpur and Pilibhit districts of Uttar Pradesh.

VACM training organizes of equines owner for primary care and used Flipbook Surra Colic, foot care etc. And to make change in behavior for good practices and suggest him that they are not used bad practices, overloading and aware the community for Salt Kharia. Using PRA tools like a social map, vision map, movement mapping, PWNA, Yadi mai ghora hota & credit analysis for make an EWG. Treatment of illness of equines under VO guidance and TT vaccination. Organizes joint meeting service provider and Equines owner for linkage Equines related services. Equines owner to Linkage in livelihood programme.



*Equine welfare program activities at the community level are in progress*



## Finance Department



Report Type	Description	Frequency	Sources	Target
<b>Cash Account</b>	Shows cash receipts and Payments during the Month	End of each month	Finance/Accounts	<i>Management</i>
<b>Cash Reconciliation</b>	Shows reconciliation of physical cash count and cashbook balance	Daily	Finance/Accounts	<i>Management</i>
<b>Bank Account</b>	This report shows bank Receipts and Payments	End of each month	Finance/Accounts	<i>Management</i>
<b>Bank Reconciliation</b>	Reconciliation of bank statement and cash book balances	End of each month	Finance/Accounts	<i>Management</i>
<b>Advances</b>	Shows unsettled advances by staff at month end	End of each month	Finance/Accounts	<i>Management</i>
<b>Income and Expenditure</b>	Shows transfer from Don or Agencies and Expenditures	Every six months	Finance/Accounts	<i>Management / Funding Agencies</i>
<b>Assets and Liabilities</b>	Shows Assets value and their financing	Every six months	Finance/Accounts	<i>Management</i>

## Executive Board Members of Shashwat Sahbhagi Sansthan

S. No.	Name of the executive board	Educational qualification and experiences	Contact no.	Designation in Board	Current Profession
1	Ashok Singh	PG in Rural Management from XISS Ranchi, 20 year experience in development management	09415102308	Chairman	Development
2	Smt Maya	Intermediate	09554570879	Vice hairman	Socialworker
3	Devendra Misra	MSW, LLB form Lucknow university 16 year experiences in development sector	09415524982	Secretary	Development Professional
4	Ms Shilpi Agarwal	PG in women studies from Lucknow university 12 year experiences in development sector	09415156296	Vice Secretary	Development Professional
5	Abdul Qayum	PG in Rural Management from XISS Ranchi, 18 year experience in development sector	09450778101	Members	Development consultant
6	Ambika Prasad	MBA from Lucknow University. Managing own business since last 8 years	09935595431	Member	Academician
7	Rajesh Kumar	PG in Rural Management from IRMA Gujarat 18 year experience in development sector	09415071246	Member	Development Professional
8	Ms Vidyawati	Graduate 8 year working experiences in up nutrition program	09455812292	Member	Social worker
9	Dr Mahendra Agnihotri	Doctorate in physics from Lucknow university Professor in Physics deptt Lucknow University	09415110323	Member	Readers

### Major Current Funding Sources for financial year 2014-15

- Sir Dorabji Tata Trust Mumbai
- NABARD, Lucknow
- FHI / AED
- DSCL sugar factories limited, CSR unit
- Clinton Health Access Initiative
- Gorakhpur Environmental Action Group/ Micronutrient Initiative.
- The Brooke U.K.



## About Shashwat Sahbhagi Sansthan

Shashwat Sahbhagi Sansthan (SSS) was founded in 1996 by a group of young professionals and alumni of Lucknow University from MSW course. Shashwat Sahbhagi Sansthan is working extensively in Sitapur, Hardoi, Kheri, Pilibhit, Balrampur, Raibareli, Pratapgarh, Kaushambi, Farukhabd and Kannnauj districts of Uttar Pradesh. The organization has its head and registered office at Lucknow.

Vision: Shashwat Shahbahgi Sansthan envisages the creation of a humane, gender sensitive and environmentally sounds rural societies where people critically and actively participate in local self-Governance by embodying the values of humanism, egalitarianism, and equal participation.

Mission: The mission of Shashwat Sahbhagi Sansthan is to mobilize, organize, and strengthen people's institutions and bodies of local self governance in such way that the rural communities become self sufficient politically, socially, and economically by utilizing local as well as global resources and knowledge.

Strategy: Shashwat Sahbhagi Sansthan has adopted the following strategies:

- Direct intervention at grassroots level.
- Enabling role through education and training.
- Mobilizing and organizing women around the issue of equal participation, leadership roles, entrepreneurial activities and rights to livelihood and entitlements.
- Sensitize and influence administration, officials and other key stakeholders through documenting and disseminating field based learning for policy advocacy.



## Shashwat Sahbhagi Sansthan

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